



**NEW YORK  
BUSINESS PLAN  
COMPETITION**

POWERED BY



**UPSTATE CAPITAL**  
ASSOCIATION OF NEW YORK

# NEW YORK BUSINESS PLAN COMPETITION

Webinar & Workshop: All About The NYBPC

**NYBPC.ORG**





# New York Business Plan Competition

## IMPACT

### Competition

# 6,000+

6000+ students since 2010  
from 60+ colleges and  
universities

### Economy

# \$150M

Over \$150M+ economic  
impact including follow-on  
funding for 100+ startups

### Innovation

# 100s

Hundreds of innovative  
solutions & patents  
commercialized



### MWBE PARTICIPATION

Nearly 50% of student  
participants self-classify as an  
MWBE-led team every NYBPC  
for the past four years



### JUDGE PARTICIPATION

Business leads, investors and  
industry professions come  
together every year to give  
back to entrepreneurs.





# New York Business Plan Competition Past Participants



aviate audio™  
ELEVATE YOUR PLAY



FARTHER FARMS



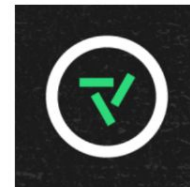
GLAUCONIX  
BIOSCIENCES



SparkCharge®



Buffalo Automation



Enduraphin



Factorial



PURPLESUN



KLAW  
-INDUSTRIES-



STRONGARM TECH

# OUR SUPPORTERS



SUNY POLY

**ENTREPRENEURSHIP  
AT CORNELL**



Phillips Lytle LLP



More than 50 donors and philanthropists



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**techstars**



# 2022 CALENDAR



## REGIONALS

**Early April:** Regional finalists advancing to the States announced

## FINALS

**ROUND ONE:** asynchronous

**April 8:** Student Submissions due for Finals

**April 11 - 15:** Judges review student submission

**April 15:** Top 3 teams per track advancing to round 2 notified

**ROUND TWO:** live & online

**April 20 - NYBPC Second Round Finals Competition**

- 9-11am - Top 3 teams pitch live to judging panel with Q&A
- 11-11:30am - Judge deliberation - track winners determined
- 12-12:30pm - Track winners announced

**ROUND THREE:** live, in-person & online

**April 27 - NYBPC Grand Prize Finals, part of Upstate Capital's Venture NY event**

- The top team from each track pitch live to judges
- Speakers, workshops and networking for **all competitors** including campus, regional and statewide

April 2021

Sunday	Monday	Tuesday	Wed.	Thursday	Friday	Saturday
					8	
	11	12	13	14	15	
			20			
			27			

# SEEKING CAMPUS CHAMPIONS



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ASSOCIATION OF NEW YORK

## CONNECT

**Caitlin Zubrowski**

caitlin@nybpc.org

- Love student entrepreneurship?
- Are you a faculty or staff member at a college or university in NYS?
- Want to do more to support student entrepreneurs on your campus?
- Become a NYBPC Campus Champion!

**To learn more about the NYBPC or becoming a Campus Champion**

Join us for an Info Session on Tues.  
2/15 @ Noon. **Register here:**  
[nybpc.org/nybpc-resources](http://nybpc.org/nybpc-resources)

Does this sound like  
you or somebody  
you know?  
If so, email:  
[caitlin@nybpc.org](mailto:caitlin@nybpc.org)

[nybpc.org](http://nybpc.org)



# QUESTIONS?

Join us in the  
breakout rooms!

# THANK YOU!

[nybpc.org](https://nybpc.org)



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