



new york
business plan
competition

Online Advertising

The NYBPC is New York's intercollegiate regional & statewide business plan competition.

NYBPC Finals
May 22, 2020
1pm - 6pm

- 100% Online
- Over 1,000 attendees expected
- 88 teams competing from all over New York
- Top winners showcased

Since 2010, more than 5,000 students have participated in the NYBPC, more than 150 student-led ventures have been started, and the NYBPC has seeded over \$1M to companies that have gone on to generate over \$100M in funding and economic value.

Learn more at NYBPC.org

Benefits for Participating

- Generate leads for new business from startups and established organizations
- Recruit entrepreneurial talent to your organization
- Learn about the latest innovations coming from colleges and universities
- Align your organization with innovation and entrepreneurship across New York
- Achieve measurable results through online engagement

What's Next

1. Choose your level
2. Set up your profile
3. Start connecting

Examples and pricing on the next page.



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How It Works:

Sponsor Advertisement - \$250

- Placed within the attendee list
- Ad must be less than 200 characters
- Includes your company logo
- Great for setting up 1:1 meetings



Here's an example of a Sponsor Advertisement:

Nixon Peabody
Nixon Peabody has one of the nation's most active private equity practices dedicated to the middle and lower middle-markets. Our attorneys have deep experience with the structures, deal terms and risks unique to various private equity and investment funds.

[Suggest Meeting](#)

Event Booth - \$500

- Select optional live chat with attendees at your booth
- You'll need at least one company representative available
- Upload a logo or image for brand awareness



Here's an example of an Event Booth:

Brella
A networking company for events and communities

GRAYCLIFF PARTNERS

Company_Intro.pptx | Value Proposition.pdf | Company Website

Company Representatives (12) | Company Details

Angela Ellis (2 days) | Kathryn Fuller (4 days)

Sponsor Chat (live) | Polls, Q&A | Other Integrations

Larry Ward: I really love your product, do you have any documents I can go through?
Kathryn Fuller (Brella): @Larry, Thank you for contacting. You can find the PDF file attached below the video. Also, feel free to connect with me if you have more questions or post them in Q&A.
Larry Ward: Sure! I will send you a personal message right away!
Philip Hall: This is Great! How to ask questions?
Kathryn Fuller (Brella): Did you check the Polls, Q&A tab? You can ask questions there to the host and also fill in polls set by the host.
Frances Nguyen: I am interested in buying this solution. @Kathryn, I sent you a meeting request! Lets chat soon :)

Super Event Booth - \$1,000

- Livestream your own content during the event or display pre-recorded material
- Includes a Sponsor Advertisement in addition to your own virtual event booth



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To sign up, contact:

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