

new york business plan competition

Online Advertising

The NYBPC is New York's intercollegiate regional & statewide business plan competition.

NYBPC Finals May 22, 2020 1pm - 6pm

- 100% Online
- Over 1,000 attendees expected
- 88 teams competing from all over New York
- Top winners showcased

Since 2010, more than 5,000 students have participated in the NYBPC, more than 150 student-led ventures have been started, and the NYBPC has seeded over \$1M to companies that have gone on to generate over \$100M in funding and economic value.

Learn more at NYBPC.org

Benefits for Participating

- Generate leads for new business from startups and established organizations
- Recruit entrepreneurial talent to your organization
- Learn about the latest innovations coming from colleges and universities
- Align your organization with innovation and entrepreneurship across New York
- Achieve measurable results through online engagement

What's Next

- 1. Choose your level
- 2. Set up your profile
- 3. Start connecting

Examples and pricing on the next page.



How It Works:

Sponsor Advertisement - \$250

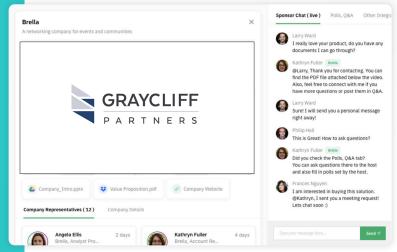
- Placed within the attendee list
- Ad must be less than 200 characters
- Includes your company logo
- Great for setting up 1:1 meetings



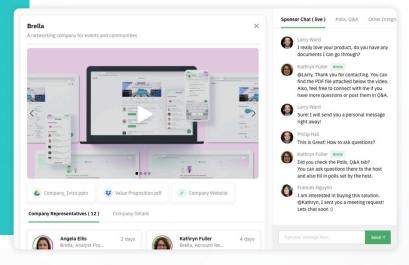
Here's an example of a Sponsor Advertisement:



Here's an example of an Event Booth:



Here's an example of a Super Event Booth:





To sign up, contact:

Noa Simons noa@nybpc.org (845) 204-8090 nybpc.org

Event Booth - \$500

- Select optional live chat with attendees at your booth
- You'll need at least one company representative available
- Upload a logo or image for brand awareness

Super Event Booth - \$1,000

- Livestream your own content during the event or display pre-recorded material
- Includes a Sponsor Advertisement in addition to your own virtual event booth